



Minnesota Broadcasters Assn.
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 Office: 612-926-8123

To: Radio Traffic Managers

Station: ALL

From: Tim Hyde

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Date: May 10, 2021

Client: Minnesota Broadcasters Association Minnesota Army National Guard NCSA/PEP

Campaign: Live Here, Serve Here – “Guard Hiring Days”

Flight Dates: 5/10/2021 – 6/14/2021

Traffic Instructions: Spots should be rotated evenly with the Live Here, Serve Here campaign spots and aired between 5a-12 Midnight. We are asking that stations run 2 spots per day.

Program	Day	Week Of	Gross	Length	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Weekly Spots
5A-12A	M-Sun	5/10/2021	\$0	:30	2	2	2	2	2	2	2	14
5A-12A	M-Sun	5/17/2021	\$0	:30	2	2	2	2	2	2	2	14
5A-12A	M-Sun	5/24/2021	\$0	:30	2	2	2	2	2	2	2	14
5A-12A	M-Sun	5/31/2021	\$0	:30	2	2	2	2	2	2	2	14
5A-12A	M-Sun	6/7/2021	\$0	:30	2	2	2	2	2	2	2	14
5A-12A	M-Sun	6/14/2021	\$0	:30	2							2